



## How Phishing Emails Get Through

[dramatic music starts with a rush and a 'slam'. Three statements appear in large red and white letters on a black background]

Billions of phishing emails are sent every day

Only one needs to succeed

The following is based on a real attack

Subtitled text:

A well written email was sent to 1800 members of staff

[email with an attachment appears and is sent]

The email said it was urgent and an invoice was attached

The attachment contained malware

1,750 were stopped by the email filtering service

[email with 1800 written on it goes through email filtering system. Fifty envelopes depicting emails appear on screen]

50 reached users inboxes

36 were ignored or reported

[thirty six emails fade out]

14 were clicked on - launching malware

[malware icon appears on infected emails]



13 were unsuccessful 1 was installed

**It only takes one to infect a network!**

[The following text appears to be typed on screen]

Phishing emails are the entry point for most cybercriminal activity

Layers of technical security can stop most of them... but not all of them

Those that do get through often need someone to perform an action

Please take a moment to think...[typing paused] before you click or tap on an attachment or link.

[music fades]