## Data Breaches and Ransom Demands

[Black screen dark music playing]

Text on screen: When we think of online ransom crimes, it's often like this.

[image of a ransomware message]

Subtitle: Criminals lock the computer and its files and demand a ransom to release them

But there's another way… the criminals steal sensitive files.

[animation depicting personal details, salary Details, medical records and appraisal files being copied]

Subtitle: and demand payment **not** to make the files public
Data protection rules have been breached – so possible fines and…
victims often seek compensation

[newspaper image with story about victims seeking compensation]

Subtitle: Here are some things you can do to help protect yourself and others

- use strong, unique passwords
- use good protection software
- download apps from reliable sources
- make sure your operating system is kept up to date
- don't follow links or open attachments unless you're sure they're safe
- look for signs of phishing.

[music fades]